

ABSTRACT OF THE DISCLOSURE

A content-provider entity provides content to media channels established in respect of a
5 network communication session. The content-provider entity has a transport subsystem for
establishing media channel connections to a session transport mechanism in accordance
with channel type and connection details received by the entity. The content-provider entity
also has a media subsystem providing a respective media handler of appropriate type for
each media channel connection established by the transport subsystem. Each media handler
10 is responsible for delivering media content of its associated type from a media source to the
corresponding channel connection. A delivery controller of the media subsystem controls
the selection and delivery of media content through the media handlers in dependence on
context data supplied to the content-provider entity.

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(Fig. 26)

TOP SECRET